

Arizona State Florists Association Expo Vendor and Sponsor Program

*You are cordially invited to explore the Wedding and Event world at
Arizona State Florists Association 2024 Expo!*

ASFA annual Expo will be held at The Desert Willow Conference Center, 4340 E Cotton Center Blvd, Phoenix, AZ 85040 on July 28th, 2024, from 8am-5pm. Florists from around the state enjoy a full day of design education, business inspiration, networking at the Vendor Walk, design competition, and fun! We invite you to join us!

Please consider one of the following levels of sponsorship. In return, you will receive a contact list of attendees, your information on our website, option to place marketing material and/or product samples in the swag bags given to every attendee, signage along with short presentation time during the sponsored program! Exhibitors in the Vendor Walk will each be given a spotlight time to present their company. **We value your support!**

Industry Product Donation Opportunities

- **Designer of the Year Competition** - Requested flowers and hard goods to be determined.
 - Competition organized by Brian Vetter AAF AIFD PFCI AzMF
- **Grand Ballroom Decor** - Product needed for ballroom centerpieces and stage decoration.
 - Donor's choice of flowers, foliage, containers, etc.
- **Opening Design Program** -
 - Hard goods and requested flowers to be determined by Angelyn Tipton, AIFD
- **Mid-day Program** -
 - Hard goods and requested flowers to be determined by Renato Cruz Sogueco AAF, PFCI
- **8 Minute Circuit**
 - Showcase a product or technique in our circuit training program. Six group presentations in eight minute increments.
- **Closing Design Program** -
 - Hard goods and requested flowers to be determined by our Teleflora Designer.

Other Opportunities

- **Vendor Booth** - Includes contact list of attendees, your logo on our website, option to place items in swag bags, plus one 6' skirted vendor table, and 1 vendor lunch badge.
- **Program Advertisement** - Purchase a half page or full-page color ad in our Expo Program.
- **Swag Bag Donations** - If you can't party with us, you can send all your swag!

Support the industry while educating and networking with ASFA members from across the state!

Arizona State Florists Association Vendor and Sponsor Form 2024

YES! Sign me up to be involved with ASFA annual Expo!

- ___ Designer of the Year Product Donation
- ___ Opening Mainstage Design Program Product Donation
- ___ Mid-day Mainstage Program Product Donation
- ___ Closing Mainstage Design Program Product Donation

TBD 8 Minute Circuit Sponsorship

___ Program Advertisement ___ Half Page (\$150) ___ Full Page (\$300)

___ Swag Bag Items- Please send your 100 items to:

AZ Flower Market, % Brent Denham/ASFA SWAG, 2050 S 16th St #105, Phoenix, AZ 85034

Vendor Booth Registration

One 6' Skirted Table, 1 Vendor Lunch Badge	\$150	Quantity___	Total___
Additional Vendor Lunch Badge	\$70 each	Quantity___	Total___
Electrical Outlet	\$25	Quantity___	Total___

Vendor booth set up is Saturday July 27th 9am - 4pm.

The venue will open at 7am on Sunday July 28th. Please be at your booth ready to network no later than 8am (Registration starts at 8am).

Please do not begin to tear down your booth until after 3:00pm Sunday July 28th.

Please provide one item for a raffle drawing during **Vendor Walk**.

Deadline for booth registration is July 5th, 2024.

Company Name_____

Attendee Name(s)_____

Company Address_____

Phone_____ Email_____

Please Email your logo, website address or any other important details to ASFAcontactus@gmail.com

Total amount enclosed_____

Please make checks payable to Arizona State Florists Association

Check or Credit card accepted. Please mail, email or fax your completed form and payment to:

ASFA 1860 E Warner Road #108, Tempe AZ 85284 or ASFAcontactus@gmail.com or Fax 480-456-3216

CC_____EXP_____CCV_____Billing Zip_____